HALIZONA

HOW IT WORKS

ONE TEAM. EVERY PART OF YOUR MARKETING.

Strategy. Brand and website. Marketing.

SWIPE →

HOW WE WORK

We get the foundations right first.

Your strategy, brand, message and website. Then the marketing that will make the greatest difference.

WHAT WE DO

Every service has a clear role.

01 **The Strategy**
Get the foundations right first.

02 **Brand & Website**
Build the presence that proves it.

03 **The Marketing**
Put you in front of the right people.



01 · THE STRATEGY

Get the foundations right first

We start by getting clear on your strategy, brand, message and commercial goals.

- ✓ Strategy & positioning
- ✓ Brand & identity
- ✓ Message & tone
- ✓ Budget & goals



02 · BRAND & WEBSITE

Build the presence that proves it

Your website is where people decide whether to trust you.

- ✓ **Web design & development**
- ✓ **Brand identity**
- ✓ **Builds & redevelopments**
- ✓ **Ongoing updates & care**



03 · THE MARKETING

Put you in front of the right people

- ✓ SEO & search visibility
- ✓ GEO & AEO
- ✓ PPC
- ✓ Social media
- ✓ Content
- ✓ Video & photography
- ✓ Email marketing
- ✓ Print

WHY IT WORKS

Everything your marketing needs, one team.

Every part works together and everything supports the same goal.

THE RESULTS THAT MATTER

- More of the right people finding you
- More quality enquiries
- More conversions
- More revenue
- More room to grow

HALIZONA

Let's make your marketing as strong as the business behind it.

So the right people find you, trust you and choose to work with you.

GET IN TOUCH →

halizona.com

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